



BETA MU LINK

BETA THETA PI AT PURDUE UNIVERSITY • WWW.PURDUEBETA.COM



**\$275,500 Raised
Toward \$450,000
Matching Gift
Challenge**

Make Your Pledge Today!

Act today! Only when we come together can we accomplish great things. In order to receive the full \$450,000, we need to match that amount; pledges or donations of \$5,000 or more count for this challenge. Your dollars can go twice as far. Hurry, time is running out. Make your pledge today!

**Donate now to help
complete the next phase
of the campaign!**
[http://betamu.kintera.org/
donatenow](http://betamu.kintera.org/donatenow)

Exterior work is in full swing. Your dollars are making this happen! Haven't pledged your support yet? The time is now—submit your pledge today!

Phase One of Construction Nearly Complete, but Campaign Is Not Over

We Need Your Help to Raise the Remaining \$1.28 Million to Complete the Next Phases

Thank you to all who have contributed financially to the *Return to Dominance* campaign. To date, we have raised more than \$3.72 million toward our \$5 million fundraising goal. We are nearing the end of the first phase of construction on our expanded Chapter House and we are so thrilled to see the excitement growing. The excitement is sure to continue into the fall as alumni come back for football games and experience the extensive renovations firsthand. We hope you'll join us for our annual Homecoming reunion and house tours on November 7.

COME SEE

We truly hope you will come see what your generous contributions have accomplished. For those waiting to participate in this campaign, it is equally important for you to come see the improvements. Please make it a priority to stop by the house during one of your trips to West Lafayette this fall for

a football game or other event. Introduce yourself to the undergraduates and let them show you the improvements; they are proud of the house and would love to give you a tour. They especially enjoy hearing about your fond memories at Beta Mu!

COME CELEBRATE

The fall 2015 social highlight for all undergraduates and alumni will be the Homecoming reunion on Saturday, November 7. We will have our annual board meeting in the morning (all alumni are welcome to attend), watch Purdue take on Illinois in the afternoon, followed by guided house tours, a cookout, and reception. Join us for a celebration of our renovation and the success of Beta Theta Pi at Purdue. This is a momentous occasion in our Chapter's history and we sincerely hope you can join us.

(Continued on page 3)

Join Us for

Homecoming

on Saturday, November 7

(details on page 6)

YOU CAN MAKE A DIFFERENCE WITH YOUR CONTRIBUTION TO BETA MU'S CAMPAIGN

Thank You, Generous Donors!

We are very grateful to the following brothers and friends for their dedication and generosity to the *Return to Dominance* campaign. They recognize the importance of ensuring the future of Beta Mu and have demonstrated a sense of gratitude for their personal experience. Commitments are still needed from the rest of our alumni to achieve our campaign goal and complete this major project.

All donors contributing a minimum of \$5,000 or more to the campaign, over a five-year period, will be recognized on a plaque prominently displayed in the Chapter House. If an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please advise our campaign coordinator at (785) 843-1661. Thank you!

RETURN TO DOMINANCE CIRCLE

(\$1 Million and above)
Bruce White '75

MEN OF PRINCIPLE CIRCLE

(\$500,000 to \$999,999)
Stephen D. Bechtel Jr. '46
William Elmore '75

KAI CIRCLE

(\$250,000 to \$499,999)
John K. Merrell '50
Andrew Stephens '79

FOUNDERS CIRCLE

(\$100,000 to \$249,999)
Michael Wells '75

150 LITTLETON CIRCLE

(\$50,000 to \$99,999)
Terri Earnest '66
Stephen Poe '77

BETA CIRCLE

(\$25,000 to \$49,999)
Eugene Enlow '64
David A. Rose '67
R. Scott Hayes '68
William W. Reid '70
Chris Jeffries '73
Larry Link '82
Jay Merrell '82
John A. Laurie '86
Cary Wood '89
Andrew Maner '91

1903 CIRCLE

(\$10,000 to \$24,999)
John W. Longstreth '51
David Byrne '65
Richard G. Stevens '66
William R. Ellspermann '68
Kevin Comer '71
Paul S. Petticrew '76

George R. Cooper '78
Thomas H. Lupfer '79
William D. Moss '81
Thomas Hoover '82
Kent Whitaker '86
John L. Kelliher '88
Baco Benton '94
Ryan L. Bradley '94
John Tyrpin '94

BOILERMAKER CIRCLE

(\$5,000 to \$9,999)
John R. Kendrick '47
In honor of
Mac Sullivan '46
Howard R. Meeker Jr. '48
Jack W. Stine '49
In memory of
Robert W. Stine, *Tau*
Thomas G. Gerding '52
Thomas R. Lugar '55
James B. Lester '56
Philip E. Nelson '56
Robert Bruner '57
Samuel C. Malsbary '58

In memory of
G. David Malsbary '63
William Bumpas '59
James E. Corliss '61
William D. Shrack '61
Dr. John R. DeVries '65
In memory of
G. David Malsbary '63
Kyle M. Fink '65
John Walter '65
Phillip W. Ward '65
Robert N. St. Jean '69
M. Stephen Huss, M.D. '70
Geoff J. Hibner '71
Robert L. Cohen '74
Josemanuel Gutierrez
Muguerza '74
Mark M. Owen '74
Joe C. Whitehead '76
David A. Winslow '76
Frederick R. Christen '77
In memory of
William Culbertson '78
George Ellis Jr. '79
Christopher Clapp '82
John M. Hanna '82
Doug Meeker '82
William S. Tippet '83
Thomas Brazina '86
James E. Dora Jr. '86

Steven Klinger '86
Michael Delgado '90
Rick Martin '90
Pete Economos '97
Neal A. Lux '99
Chris Schulhof '00

BETA MU CIRCLE

(\$2,500 to \$4,999)
Thomas Small '55
Richard Petersen '56
John E. Young '56
Vincent K. Jones III '63
John Canterbury '65
John R. Carroll '67
Steve Dillon '67
William F. Qualls '67
William P. Johnson '71
Bart C. Schubert '83
Marshall Trusler '86
Kyle A. Wood '92
Aaron Hanlon '09
Matthew Gentry '12

SUPPORTERS CIRCLE

(\$1,000 to \$2,499)
John R. Brown '50
Jacob A. Harman '51
John P. Sohn '51
Donald M. Gwinnup '53
Frederick R. Eibel '56
Phillip G. Finney, D.V.M. '56
James A. Wagner '56
In memory of
Chuck Bradford '55
James Eibel '58
In memory of
Frederick Eibel '29
Robert Bradford Jr. '59
James S. Crane '59
Raymond W. Gass '59
In memory of
Thomas G. Adams '59
Thomas F. Moran '59
Philip Kuebbeler '60
In memory of
Don Kuebbeler '60
William W. Slemmons '60
Gary A. McElroy '61
In memory of
John Wooden '32
Michael Brock '64
Dean A. Wilson '64
Joe C. Doan '66
Grant H. Martin '67

John E. Mitchell '67
Richard Bond '68
R. Scott Hayes '68
In honor of
Grant Martin '67
George L. Olp '68
Richard A. Roski '71
Harold K. Thomas '72
In memory of
Dave Gerard '72
Robert Weidenmiller '72
Michael S. McCoy '73
Richard A. Grishaw '74
Scott W. Walker '76
Robert Toth '81
John Kestler '82
Rich Wolfred '82
Theodore Labus '86
Dewey Martinelli '88
Kelly Eads '89
Kevin E. Mayer '91
T. Kevin Schulhof '96
Brien Donahue '08
James Lucas '10
Joshua Ford '12
In memory of
Patrick Trainor and
Scott Notaro

CONTRIBUTORS

(Up to \$999)
Frances Kerber
In memory of
Phil Kerber '54
Helen S. Tippet
In memory of
James Tippet '50
Edward K. Banker '47
In memory of
William Cline '45
Robert B. Billman '52
Russell C. Stanley '53
In memory of
Howard R. Meeker '48 and
C. Richard Stanley '50
James R. Lankton '54
In memory of
James Kirby Risk Jr.
Eldon G. Black '56
James J. Obear '56
John W. Randecker '56
Clifford A. Dunton '57
John Hoyt '57
Louis Zellers '57
David Young '58

CAMPAIGN STATUS AT-A-GLANCE

As of September 21, 2015

\$5 Million Goal

\$3,726,053 Total Commitments

162 Total Contributors

1,401 Mailable Alumni

Jim Pierce '59
In memory of
Thomas G. Adams '59
Ralph R. Mason '60
John D. McDougale '60
Ronald Steenerson '60
Michal McClure '62
David E. Cox '63
George Raub '63
In memory of
G. David Malsbary '63
Phillip L. Zellers '64
Allen Anderson '65
Michael O'Neill '66
Jan Deemer '68
Frank Kaufman '71
Charles G. Machledt '71
Michael S. Kady '72
R. Stephen Linegar '72
Fredric P. Machledt '72
Thomas Popcheff '73
David P. Todd '82
Edward A. Fargo IV '83
Mark Peterson '83
Timothy S. Fox '86
Tim H. Dhillon '90
Nicholas Clemens '01
Matt Kraushar '07
Michael Burns '08

Donate Online!
<http://betamu.kintera.org/donatenow>

Phase One of Construction Nearly Complete

(Continued from page 1)

CONTRIBUTE TO THE CAMPAIGN—OUR JOB IS NOT DONE

These necessary renovations and expansions would not be possible without the support we've received thus far, and our Chapter's future success will only be possible with further donations from the rest of our alumni base. While we have much to celebrate this fall, our work is far from over. Your help is needed immediately to reach our \$5 million goal as quickly as possible. We're being good stewards of your dollars, but funds are very tight. Our work can continue only if we hit \$5 million. You can help in numerous ways; but hurry, time is running out!

- If you have not made a pledge, please do so now. We know you want to be a part of this unique opportunity.
- Many brothers have been willing to advance their pledge payments, which is helpful to maintain the cash flow and reduce future finance costs.
- Donors who commit \$5,000 or more (or \$1,000 per year for five years) will be recognized on a prominently displayed plaque. If needed,

please increase your contribution to have your name permanently included on the plaque.

- If you know of a brother who has not contributed, encourage him to make a pledge immediately.
- Use the enclosed pledge form to mail in your pledge, or use our convenient online giving form located at <http://betamu.kintera.org/donatenow> to make your pledge today.

I thank you for giving our campaign committee the opportunity to do this job and the chance to renew our connections with many brothers. I look forward to seeing you at Homecoming as you renew connections with your brothers and Beta Mu.

Yours in _kai_,
Cary Wood '89
 Campaign Chairman
 (248) 613-2888 / cwood@sparton.com



New dining room furniture.



New, state-of-the-art professional kitchen.



Completely updated serving/buffet kitchen.



The entryway/foyer is being expanded and overhauled.

John Laurie '86 Passionate About Returning Beta to Dominance

Q&A with John Laurie '86

Q: Why did you decide to join Beta Theta Pi?

A: I was amazed and in awe at the aesthetic beauty of the house. It was a castle! The camaraderie displayed by all the brothers and the zest for life that they all exuded was catching. When I came to Purdue, I only rushed Beta. This was the place for me.

Q: If you could relive one college memory, what would it be?

A: I would choose to go back and sit down for lunch! Whether it was retelling the social exploits from the past weekend, exaggerating the most recent sporting event, or planning how to tackle the next academic challenge, the lunch room was always a beehive of activity and always had a plethora of personalities on display. I was consistently astounded with the talents, capabilities, and diversity of my Fraternity brothers.

Q: How do you stay involved as an alumnus?

A: I have been an active participant of the alumni board. My primary responsibility has been heading up two alumni events each year—Homecoming and the Stag event. Both events have grown in popularity and have been a real labor of love for me. I also stay in contact with many of my Fraternity brothers. I am fortunate enough to work with **Steve Klinger '86**, so, I see him on a weekly basis. I also keep in close touch with **Nick Pinchok '97**, **Jim Ford '88**, **Mike Kinder '86**, **John McRoberts '89**, and **Scott Attar '91**.

Q: Why did you feel it was important to support the *Return to Dominance* campaign?

A: When the Beta Chapter was removed from Purdue's campus, I felt like an important part of my past and an important part of me was gone; wiped out. I selfishly wanted to get it reestablished because of what it meant to me. The castle at 150 Littleton Street is a magical place, and it has acted as glue and a rendezvous destination for me and my best friends for the past 30 years! But not so selfishly, I also wanted to make sure other young men had the same opportunity to have the life-changing experience that I had at the Purdue Beta house. Well, maybe this one is also a little selfish, because one of



John and his wife, Anne Overmyer Laurie, live in Fort Wayne, Indiana, with their three children: Edie (9), Kat (7), and Xander (6).

those young men will hopefully be my son, Xander Laurie, in 2027. I would like nothing more than for him to be a Beta Mu brother.

Q: What would you say to encourage others to contribute to the campaign?

A: I would strongly encourage them to come visit the house. Once they see firsthand the leadership the House Association is providing (**Cary Wood '89**), the enthusiasm and vitality of the new active Beta Mu brothers, and the remodeled beauty of our Chapter House, I am confident they will commit to supporting the campaign. The time is now. This is the most critical time in the history of our Fraternity on Purdue's campus. We need our brothers to rally behind this great organization.

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Q: Is there anything else you would like to add?

A: I am excited about the future of the Beta Mu Chapter. I can't wait to see the remodeled Chapter House and meet the new outstanding young men who are going to lead the Fraternity back to dominance on Purdue's campus! I hated we had to go through this dark period, but the resilience, commitment, and love shown for this place by the alumni has been energizing. I am so thankful for the leadership Cary Wood has provided to us through this difficult time. I cannot think of a better Beta brother to fill this role. We're back! I could not be happier about saying that!

John may be reached via e-mail at john.laurie@jacklauriegroup.com.

Welcome, New Members!

Induction Ceremony Held September 13

Nick Bachewicz
Chesterton, Ind.

David Maniglia
Miami, Fla.

Andres Barrio
Mexico City, Mexico

Drew Marshall
Fishers, Ind.

Nate Blachly
Carmel, Ind.

Cameron Murray
Westfield, Ind.

Evan Blissitt
Noblesville, Ind.

Colin Myers
Fishers, Ind.

Aaron Bowers
Indianapolis, Ind.

Vikram Puri
Jalandhar, India

John Brock
Aurora, Colo.

Alex Reichenbach
Atlanta, Ga.

Matt Burke
West Palm Beach, Fla.

Logan Rubin
Albuquerque, N.M.

Diego Cabrales
The Woodlands, Texas

Daniel Seach
Fishers, Ind.

Charlie Crouse
Indianapolis, Ind.

Ethan Smith
Greenwood, Ind.

Ken Dai
Rochester, N.Y.

Tiberiu Teodorescu
Toronto, Canada

Micah Dean
Indianapolis, Ind.

Enrique Velez
San Juan, Puerto Rico

Jack Elisha
Carmel, Ind.

Nick Villani
Carmel, Ind.

Ted Foussianes
San Diego, Calif.

Seth Voegelé
Lapel, Ind.

Jon Jones
Fishers, Ind.

Tanner Wilburn
Muncie, Ind.

Steven Liang
Atlanta, Ga.

Bryce Woolridge
Carmel, Ind.

Andrew Lupkowski
Farmington, Minn.

David Work
Carmel, Ind.





Post initiation ceremony picture at Beta Theta Pi headquarters in Oxford, Ohio (March 2015).

Beta Mu Refounding Members Leading the Charge for Success

The Beta Mu Chapter had a successful spring semester as the refounding members returned to the Purdue campus. With guidance from Chapter Development Coordinator **Jack Jajewski, Chapman '14**, 51 new members were selected, educated, and initiated during the school year. The cumulative GPA for these members is 3.24, the highest of all fraternities on Purdue's campus.

INVOLVEMENT IN AND AROUND CAMPUS

During the spring semester, we participated in a variety of philanthropic and community service projects and every brother was involved in some way. Additionally, we competed in intramurals and had a great time. Several members took advantage of the various Beta leadership training opportunities (Keystone, UIFI, Wooden), and we had a large contingent attend the annual Beta Theta Pi convention. We held many brotherhood events, including a retreat to Oxford, Ohio, and a spring break trip to Tennessee. Socially speaking, we held

numerous events with various sororities. These included an ice skating party and a "speed dating" event.

SPARKING CHANGE

As we move forward this fall, we are looking forward to continuing the momentum. We face many challenges as part of our recolonization, but the members are motivated to make Beta Mu successful in all aspects of the campus experience. It is our goal to spark a change in Greek life. In this endeavor, we are assisted by Chapter Development Coordinator **Brock Griffin, Utah '13**, House Director Matt Davenport, and 15 Chapter advisors.

PRIORITIES FOR SUCCESS

Our first priority is recruitment. Our goal this fall was to attract at least 25 Men of Principle to join our "Return to Dominance" pursuit. We're proud to announce we have 32 solid men joining our ranks. We will also be strictly enforcing the risk management principles that have been established. Finally, we will be providing assistance to any member that has academic challenges.

We are striving to be in a position to officially get our charter back and be nominated for Knox or Sisson awards as soon as possible. We are very appreciative of the support from our alumni and encourage everyone to come back and see Beta Mu this year. The house renovations are amazing, and we feel privileged to be a part of this recolonization.

Yours in _kai_

Griffin Hoover '18

Chapter President

hoover26@purdue.edu



Beta men supporting the "It's On Us" campaign to take a stand against sexual assault.

Chapter Officers

President

Griffin Hoover '18

Carmel, Ind.

hoover26@purdue.edu

Vice President of Brotherhood

Austin Gosnell '18

Indianapolis, Ind.

Vice President of Programming

Austin Dewey '17

Mishawaka, Ind.

Vice President of Recruitment

Austin Brinkley '17

Mooreville, Ind.

abrinkl@purdue.edu

Vice President of Education

Kyle Smith '17

Lafayette, Calif.

Vice President of Risk Management

Mitch Thain '17

Fort Wayne, Ind.

Vice President of Finance

Sam Phares '18

Celina, Ohio

Vice President of Communications

Connor McCarthy '18

Mishawaka, Ind.

Join Beta Mu for Homecoming November 7, 2015

Be sure to join us at the Chapter House for Homecoming festivities. It will be the grand re-opening and unveiling showcasing the new expansion and renovations! We will also have many special guests in attendance. This will be a great opportunity for reunions and tours of the house. All events are at the house, with complimentary shuttle service by brothers to the game.

SCHEDULE:

7:30-11:30 a.m.	Continental Breakfast
8-9:30 a.m.	Alumni Board Meeting <i>All Alumni Welcome to Attend</i>
9:30-11:30 a.m.	Welcome Reception
12-3 p.m.	Boilers vs. Illinois game
3-4 p.m.	Cookout at the House
4-4:15 p.m.	Homecoming Program Kick-off
4:15-4:30 p.m.	General Fraternity President Address
4:30-5 p.m.	House Rededication Ceremony
5-5:30 p.m.	Fraternal 25 and 50 Presentations
5:30-5:45 p.m.	Active Chapter Report
5:45-6:15 p.m.	Sing Beta Songs
6:15-6:30 p.m.	Loving Cup Ceremony <i>Singing of The Loving Cup</i>



BETA MU LINK

Beta Mu Chapter of Beta Theta Pi
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<http://betamu.kintera.org/donatenow>

Beta Mu Alumni Conference Call Meeting Tuesday, October 6 7 p.m. EDT

Beta Mu alumni leaders are hosting a conference call for all Beta Mu alumni. On the call, you will have the opportunity to ask questions live and hear alumni leadership speak about important issues such as updates on the Chapter, campaign, and the renovation project. An exciting announcement will also be made live on the call. You won't want to miss it!

If we have a good phone number for you, you will receive a call that night to join the live call.

You will also be able to dial in by calling (877) 229-8493, ID 110378. Thank you for your interest and involvement in Beta Mu!

Memory and Our Mystic Shrine

Howard R. "Bob" Meeker Jr. '48 entered Our Mystic Shrine on January 16. He graduated from Shortridge High School in 1941, then served in active duty during WWII in the Army from 1943-46. He later graduated from Purdue University in 1948. Bob was a stock broker and then founded Traub and Company in 1970. He later retired in 1988. Bob was an active member of Beta Theta Pi, the Purdue Alumni Association-President's Council, the John Purdue Club, Service Club, Gyro Club, and Second Presbyterian Church. Bob married the love of his life, Mary Jane Coleman, in 1949. They have four children, several grandchildren, and great-grandchildren. Bob and Mary Jane loved to travel, dance, and attended Purdue University events.

John K. Merrell '50 entered Our Mystic Shrine on June 30. He is survived by his wife, Verna, and children: Carrie, Liz, Tom, and Jay, and their families. He graduated from Purdue University in 1950, where he met his beloved wife, Verna, and became a lifelong member of Beta Theta Pi Fraternity. John moved to New York City in 1950 to begin his career in sales at Spaulding Fiber Company. In 1966, John founded Industrial Dielectrics Inc. He grew the business to become the global industry leader in thermoset composite materials with eight manufacturing locations around the world and over 700 dedicated and loyal employees. He held several national industry leadership positions during his career. A child

of the depression and extraordinarily humble beginnings, John embodied the American Dream from which he took great pride. With his sharp wit and love for life, John was a true raconteur, whose presence always filled the room, charming those around him. Through travel and constant learning, he instilled a curiosity and sense of adventure in his family and friends, all of whom admired and loved him dearly. He deeply cared about Beta Theta Pi and was honorary chairman for Beta Mu's capital campaign. John became a thoughtful philanthropist who was attentive to the plight of those around him and charitable with his time and means. Above all, he was a devoted husband, loving father, and wonderful grandfather.



Front Row: John Merrell '50 and Bill Moss '81.
Back Row: Howard Meeker '48, Doug Meeker '82, and Jay Merrell '82.