



BETA MU LINK

BETA THETA PI AT PURDUE UNIVERSITY • WWW.PURDUEBETA.COM

RETURN TO DOMINANCE RECOLONIZATION PLAN SET IN MOTION

The alumni board has been working during the suspension of Beta Mu Chapter on a comprehensive plan for recolonization. We are taking positive steps forward and will return to campus in typical Beta fashion. The theme is **Return to Dominance**.

In September 2013, some members of the alumni board and the Beta Theta Pi General Fraternity met with representatives from the Purdue Dean of Students Office. We requested an accelerated timetable for returning to campus. Within 24 hours the dean of students approved the proposal and mentioned that "the model that you are proposing could serve as the blueprint for other organizations on campus as we continue to raise the standards for our student leaders." In addition, he commented that "we believe that Beta Theta Pi can return to Purdue University and be a leader among not only the Fraternity community but among all student organizations on campus."

The plan involves hiring a chapter development coordinator (CDC) to manage the activities and recolonization efforts on campus. This individual will move to campus in June 2014 and put an advisory team together. This team will be allowed to recruit on campus just like the other fraternities and a pledge class will be assembled by the end of the fall 2014 semester. The CDC will lead pledge education starting in January 2015 and formal Beta leadership training will also occur. This pledge class will be initiated in the 2015 spring semester and move into the house in the fall of 2015 alongside the CDC. After one year of normal chapter operations, the CDC will depart



The alumni of Beta Theta Pi look forward to undergraduates moving back into the Chapter House by fall 2015.

and the undergraduates will return to traditional self-governance structure.

Step one has already been completed. **Tyler Presley**, *Central Michigan University '12*, has accepted the role as the CDC for Beta Mu Chapter. He was a standout among several qualified candidates and embodies all of the characteristics that we hold in high regard at Beta Mu. He will represent the Fraternity well.

The alumni support has been outstanding throughout this process. There was a large turnout at Homecoming last fall, which was held in the banquet facility at the Purdue golf course. The 25th and 50th anniversary classes were honored, as always. It was a great show of brotherhood during a most difficult time in the Chapter's history.

This process is not without challenges and we will continue to look to alumni support as we return Beta to dominance at Purdue. The recruitment process will be critical, and we will request letters of recommendation for Men of Principle candidates to be considered as part of this initial recolonization class. Check future Beta Mu publications for information on how you can get involved.

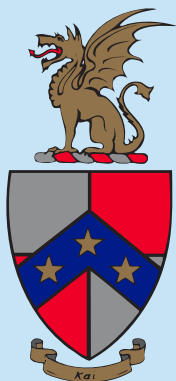
Yours in -kai-,
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Beta Mu Chapter House Association Board

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Jim Lucas '10
Corey Mikula '10
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Return to Dominance Timeline

- September 2013—Met with the Purdue University Dean of Students to establish accelerated plan to return to campus and received approval for return
- June 2014—Hire chapter development coordinator (CDC) and put advisory board together
- Fall 2014—CDC and alumni work to recruit new pledges
- January 2015—Pledge Education and leadership training
- Spring 2015—Initiate all pledges
- Fall 2015—Undergraduates move into Chapter House with CDC

STRONG CHARACTER AND INTEGRITY MAKE ROBERT TOTH '81 PROUD TO BE A BETA



“I think Beta Theta Pi created camaraderie and a common bond between individuals from diverse backgrounds, yet all sharing a common set of values.”

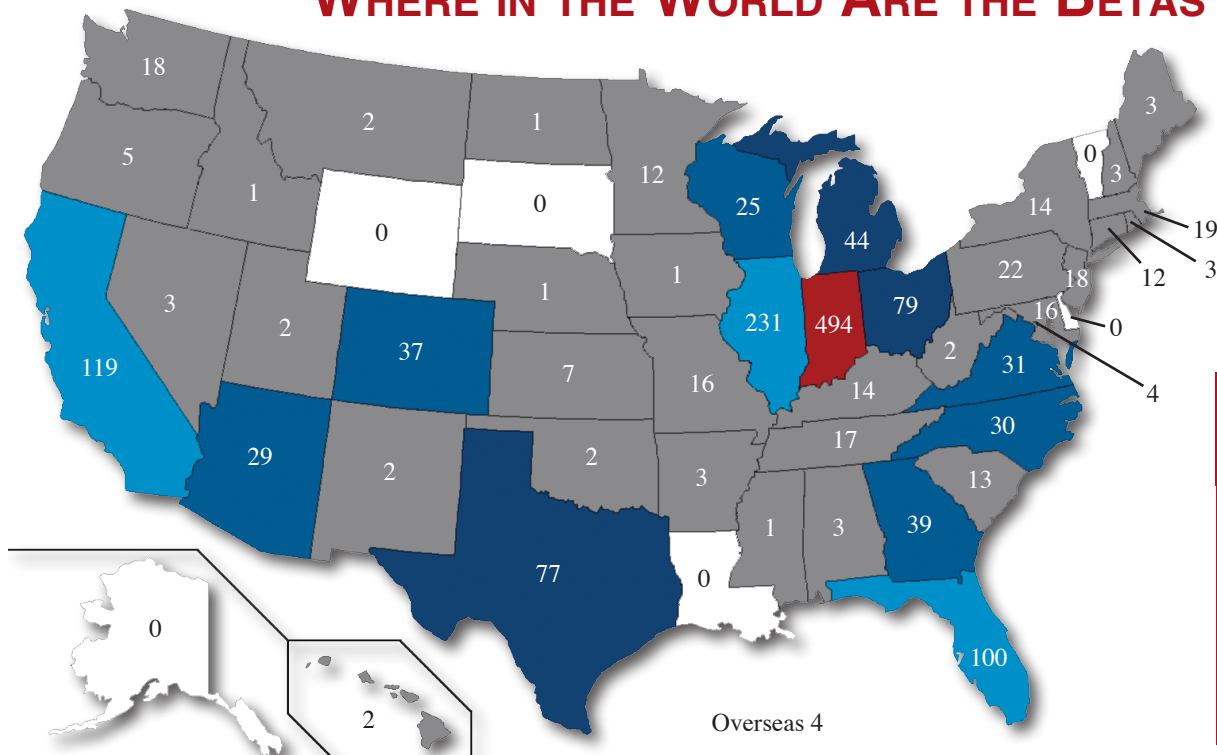
When **Robert Toth '81** made the decision to pledge Beta Mu, he was drawn to the character, integrity, and what he calls “pride without arrogance” of the Chapter members. He describes his Chapter as a great group of individuals who share common values, especially having respect for one another. “It was a point of pride to be a part of Beta at Purdue,” Bob said.

Bob studied industrial management with a minor in industrial engineering. He has had a successful career in a variety of technical businesses, including nearly 20 years at Monsanto and later president and CEO of CP Kelco for nearly five years. Since 2005, he has been president and CEO of Polypore (NYSE: PPO), a company that specializes in microporous membranes found in a variety of products ranging from consumer electronic devices such as smartphones and tablets to healthcare products such as blood oxygenation membranes providing the functionality of the artificial lung during heart procedures.

He is grateful to Beta Theta Pi for showing him the value of leadership and providing opportunities to interact with and learn from a diverse group of people. “Betas are a great group of individuals with drive, ambition, and integrity,” Bob said. Living in the Chapter House had many advantages, such as the “constructive competition” of keeping up with grades and providing the drive to excel at everything. “I think Beta Theta Pi created camaraderie and a common bond between individuals from diverse backgrounds, yet all sharing a common set of values.”

Bob’s wife, Collette, was a Pi Beta Phi at Purdue. The couple has instilled a love of their alma mater in their two daughters. One is pursuing an MBA at Purdue, while the other, a senior in high school, has her sights set on attending Purdue next fall.

WHERE IN THE WORLD ARE THE BETAS?



Beta Mu Alumni by the Numbers

STATUS	#
Active	1,585
Deceased	516
Lost	184
Total	2,285



There was a great alumni turnout for the Homecoming 2013 event.

Homecoming 2013 Event Successful Thanks to Alumni Support



Robert "Binks" Biddle '75, Gary Conkright '76, Gary Tonnemacher '77, and Bruce White '75.

Beta Mu 2013 Homecoming was on September 18 at the Pavilion of Birch Boilermaker Golf Complex. Plans have been made to reserve the same venue for Homecoming next fall on September 27, 2014. Its close proximity to Ross-Ade Stadium, ample parking, and shuttle service made getting to and from the game a snap.

We are grateful for the alumni support at this event and were glad to have the opportunity to recognize the anniversary of the 50th and 25th year classes.



Members of the class of '63 enjoy the event. From left: John DeVries, Phil Zellers, Jack Holcroft, and Tom Faulkner.



Proud dad Dave Yoder '62 with son Andrew, Purdue sophomore.



Dave Byrne '65 and his wife, Ellen.



A view of Beta Mu 2013 Homecoming.



Class of 1963: Dave Malsbary, Phil Zellers, Jim LeSieur, John DeVries, Tom Faulkner, Tom Graham, Jack Holcroft, Brendan O'Brien, Tom Hensal, George Raub, Tom Gerber, and Steve Morehouse.



Class of 1991 – Fraternal 25s (from left): Pat Hughes, Jeff Lacy, Scott Attar, Kevin Mayer, and Andy Maner.



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SAVE THE DATE

Join Betas everywhere for the 175th anniversary and General Convention, August 7-10, 2014.
Don't miss this opportunity to stand where our founders stood, in Oxford, Ohio, at what will likely become
the largest gathering of Beta Theta Pis to date. Visit www.betathetapi.org to register.