



BETA MU LINK

BETA THETA PI AT PURDUE UNIVERSITY • WWW.PURDUEBETA.COM

Beta Mu Focuses on Improving Alumni Relations

With activities on campus remaining strong and stable, I thought I would focus mostly on alumni relations in this newsletter. In essence, I am reaching out to look for feedback on a few topics.

First of all, I would like to improve attendance at the various events. Presently, there are three annual events:

- **Homecoming**
- **Conclave** (event in Indianapolis every November for all Indiana chapters, both undergraduate and alumni)
- **Stag** (renewed this year after an absence, including golf, basketball, skeet shooting, and a cookout with the undergraduates in April)

Regarding Homecoming, we have changed the format with a focus on a tailgate near the football stadium. That worked well last fall, and we intend to continue that tradition. This does limit the

activities at the house, so of course we still want you to visit 150 Littleton.

I would appreciate feedback if there is interest in changing or adding any activities to keep us connected.

Next, I would like to upgrade the information on our website. I'm not sure how many of you ever look at the information on www.purduebeta.com, but it's a great way to stay connected. I am requesting pictures you may have or stories you can share of significance that can be included to preserve our history. Pictures could be of the house renovations, missing composites, famous alumni, intramural events, or social events, to name a few. Please email them to me, and I will include them in our archives. In addition, I would appreciate feedback on what information would be of interest to you. Be sure to keep your contact information updated.

Finally, on a more serious note, I had the opportunity to listen to and speak briefly with the parents of Tim Piazza. Tim was the Beta pledge at Penn State who was tragically killed as a result of an alcohol hazing incident in 2017. His parents are on a mission to affect change on college campuses. They visited Purdue recently and provided a message entitled, "Turning Tragedy into Progress." All fraternities and sororities were required to attend, and I was invited as well. As a Beta and a parent it was a hard story to hear, but I commend them for speaking out. With the Greek system under scrutiny as a result of incidents like this, we have to be vigilant in preventing future tragedies. At Beta Mu I don't see this conduct happening, but we have open communication with the undergraduates on risk management issues and are committed to a safe environment for our members.

Yours in _kai_,

Tom Hoover '82

Beta Mu House Corporation President
thoover6060@aol.com

BROTHERHOOD REMAINS TOP PRIORITY AT BETA MU

Beta Mu Chapter of Beta Theta Pi has seen continued success this semester. As an executive board, we have emphasized doing your part as a brother, and encouraged an environment where brothers can be together via many outlets. Brotherhood meals on Friday nights, philanthropy events, community service options, and social events are just some of the ways we have done so this semester.

RECRUITMENT

At the beginning of this semester, we initiated 30 new members from our recruitment in the fall semester. These new members have added positively to our Chapter, taking leadership roles in committees and dish crew to contribute to the house even without being a live-in member.

PHILANTHROPY

So far this spring, we have seen a huge involvement in philanthropy from our brotherhood. Philanthropy Chairmen **Jake Irvin '20** and **Leo Wroblewski '21** have been heavily involved in forming an act for Zeta Tau Alpha's national philanthropy, BMOC. The philanthropy raises money for



Jack Skinner '22, Eli Hostetler '22, Cole Walchle '21, Curran Adamson '21, and Vinny Ferrari '21 with Purdue's Grand Prix cart for the spring pre-season race.

Breast Cancer Education and Awareness, and is a talent show competition between Greek chapters. We have a group of brothers working hard to make this a great performance, and the rest of our Chapter will be sure to show our support.

SOCIAL

Outside of philanthropy, we have been doing well in brotherhood events and social events. Every spring we have a paintball event that brothers love to

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Beta Keeps Its Head Above Water Amid Pipe Burst

On January 31, the house suffered damage as a result of a water pipe bursting in the second-floor sprinkler system. The second-floor hallway floors filled with water, which leaked through the Big Room ceiling and onto the Big Room floor. The damage was minimized due to quick reaction by Maintenance Manager Greg Smith, the local fire department, and others. The sprinkler system has been repaired (and better insulated), and a restoration company had large fans and dehumidifiers for over a week to remove the moisture. The Big Room ceiling will need to have the drywall seams repaired and repainted at some point, but it is safe for now. Additionally, an insurance claim was submitted. The undergraduates were inconvenienced, but handled it well and were not displaced from their living quarters.

BROTHERHOOD REMAINS TOP PRIORITY AT BETA MU

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attend. Socially, we host a dry social event at our house that always proves successful. We strive to provide a safe and fun event for our guests, and it's something that gets positive reviews. Brothers **Bailey Surprenant '20**, **Jonathan Livermore '21**, **Curran Adamson '21**, and **Jacob Shemon '19** put in a ton of work to make it a successful night, and we couldn't be prouder of how we represent our Chapter.



Yours in _kai_,
Cooper Feeney '21
Chapter President
(317) 540-4118
feeney10@purdue.edu



Brothers Shaan Patel '21, Bryan Eckmann '20, Conner Lach '21, Robbie Cammalleri '21, Jonathan Livermore '21, Evan Jamieson '21, Cameron Walsh '21, Owen Williams '22, Anthony Crouthamel '21, and Cameron Wilson '21 after their victory in intramural handball.

THANK YOU, LOYAL ALUMNI

We wish to thank the following alumni for donating \$2,200 to our annual campaign in the fall. Brothers are listed below by initiation year. Your recent generous donations help ensure that our chapter house is well maintained so that the undergraduate brothers can keep recruiting the best and brightest at Purdue.

Donations from alumni, like you, make a serious impact on our bottom line. The more donations we receive the more we can support our undergraduate chapter and fulfill their needs. Please make a donation today using the enclosed envelope or visit purduebeta.com to give online.

If an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please advise **Tom Hoover '82** at thoover6060@aol.com so that we may make the correction. Thank you.

Howard Harman '51
John E. Young '56
Clifford A. Dunton '57
John Hoyt '57
Ralph R. Mason '60
James E. Corliss '61
Michal McClure '62
Phillip L. Zellers '64
Grant H. Martin '67
Randall Boris '68
Michael A. Tucker '70
Richard J. Bond '79
Jay D. Merrell '82
D. Page Hoover '91
John C. Tyrpin '94
Andrew C. Bauer '95

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Brotherhood On and Off the Court

Steve Longfellow '71, Chuck Bavis '70, Jerry Johnson '70, Frank Kaufman '71, and Billy Keller '72 share a special bond that no other Beta Mu brother has. In the 1968-1969 basketball season, these five men were members of Purdue's NCAA championship runner's up team, a feat no Purdue team since then has accomplished. They are celebrating the 50th anniversary of that historic achievement.

"Being a part of that team means more and more to me every day," Steve said. "It was so cool to go against the greatest basketball coach ever, Purdue alumnus **John Wooden '32**. And the support we all received from our fellow Betas was amazing. You always knew where they were sitting in Mackey Arena."

After all the basketball opportunities Billy had been fortunate to experience—including running basketball camps for 37 years in Indiana during and after his seven years of playing professional basketball with the ABA Indiana Pacers—one of his most cherished memories is being part of the 1969 championship team. "The fun we had, the success we experienced, and the lifetime relationships we developed have made for wonderful memories," Billy said. "Sharing this experience with my Beta basketball brothers is a memory that will be with me forever."

Making it to the championship game was a challenge on its own, but winning was a whole separate monster. "We made it to that final game," Chuck said, "but didn't quite have enough for UCLA that day. It was the greatest achievement of my basketball career to be on the 1969 team. Never have experienced such a close-knit family feeling among teammates like that team. We are identified as the greatest team in Purdue history, which is quite a legacy. In my business travel over the years throughout Big 10 country, not a week has gone by where someone hasn't recognized me being from the '69 team."

For Frank, being part of that landmark team was an opportunity only few have, but many dream of experiencing. And it's no surprise that "these other four characters" are the ones who led him to Beta Theta Pi. Coincidentally, these five all had a hand, one way or another, in someone else's membership.

Jerry, Steve, and Frank all joined in the fall of 1967, whereas Chuck and Billy were already members. Steve and Jerry consulted each other on the decision to join, but Billy also played a role in recruiting them. Chuck was even influenced by Billy to become a Beta. "Most all the guys on the team who were in the class of '69 or '70 and eligible for recruitment really looked up to Billy and wanted to be around him," Chuck said. "He was involved in my recruitment to come to Purdue and play basketball, so he was a very positive influence on me. As it turned out many other teammates felt the same way."

The friendships that were formed through teamwork both on the court and in the house still play an important role in all of their lives. "The great suc-



Back row: Jerry Johnson, Chuck Bavis, and Frank Kaufman. Front row: Billy Keller and Steve Longfellow.



Dick Buell '72 was honored by President Mitch Daniels (standing next to him) at a Purdue basketball game this spring for his generous donation to the program.

cess we had as a championship team led to many fond memories," Jerry said. "We've had many great reunions over the years both on and off the court, the latest being December 2017."

"If I've had any success, it would be attributed to the support of the Purdue coaches and athletic advisors," Frank said. "As for Beta Mu, take pride in the house and Beta's traditions. Thanks to Brother **Bob Hall '72** for his support of the Chapter and our pledge class for the last 50 years, and to Brother **Dick Buell '72** for his generous gift to Purdue basketball."

Looking ahead, everyone has high hopes for the future of Beta Mu and what's to come from the next generation of Betas. "It was a very rewarding experience for me," Steve said, "and I see it as an amazing opportunity for future Betas attending Purdue."

"The experience I gained by being a Beta and a Boilermaker has helped me to develop the life skills needed to live a productive and competitive life," Billy said. "Fraternity life is about living and getting along with others; respecting yourself, those around you, and the house we live in; and being responsible for your own actions. Trying to be a good person is the way I live my life and both Beta and the Boilermakers have been beneficial in helping me follow that path."

Billy and his wife live in Noblesville, Indiana, and have two daughters and four grandchildren. Connect with him at bkeller1124@gmail.com.

Frank Lives in Monroeville, Pennsylvania, and has one daughter and one granddaughter. You can reach him at fkaufman@ccac.edu.

Steve and his wife, Janeen, live in Carlsbad, California, and have two children who are Purdue graduates, and four grandchildren. Connect with Steve at stevelongfellow@gmail.com.

Jerry lives in Knox, Indiana, and can be contacted at jbs2726@gmail.com.

Chuck and his wife, Carol, live in Auburn, Indiana, and have two sons and one grandchild. You can reach Chuck at clbavis@gmail.com.



Purdue Reminds Students to "Make the Call"

A Brief History of the University's Medical Amnesty Policy

Last year, the presidents of Purdue's Greek student councils published a report on the "Path Moving Forward" for Greek life in West Lafayette. Among the recommendations and expectations for fraternities, sororities, and cooperative houses on campus was a reminder of three important words: "MAKE THE CALL."

This simple but important phrase refers to Purdue University's policy of medical amnesty, which is offered to both students who call for medical attention and the students receiving treatment. The policy, which applies to ALL community organizations (not just Greek life), was adapted from the Indiana Lifeline Law, which offers similar legal protections to individuals who identify themselves to, and cooperate with, law enforcement while seeking medical help for alcohol-related health emergencies. If a student organization is believed to be involved in such incidents, "Making the Call" will serve as a mitigating circumstance when it comes to disciplinary action.

In 2012, Purdue students and staff published a video explaining the "Make the Call" policy, identifying signs of alcohol poisoning, and encouraging students to reach out in such a situation. The video was made in response to troubling data showing that students would previously respond to alcohol poisoning by simply monitoring a passed-out student—during which time a person's blood alcohol concentration can keep rising—and stressed the importance of prompt medical attention.

In the wake of high-profile tragedies such as those at Penn State and Florida State, it is crucial that students, faculty, and alumni urge responsible practices, and that everyone feels safe to seek help should an emergency arise. Your safety is what's most important, so please, if you need help, Make the Call!

Sources: <https://www.purdue.edu/fscf/Path%20Moving%20Forward%20Document.pdf>
<https://www.purdue.edu/newsroom/releases/2012/Q3/calling-on-students-make-the-call.html>
<https://earlham.edu/policies-and-handbooks/community/approach-to-alcohol/indiana-lifeline-law/>
<https://www.purdue.edu/fscf/>



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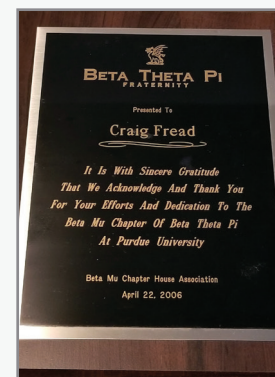
Beta Mu Chapter of Beta Theta Pi
Purdue University
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Memory and Our Mystic Shrine

Craig Fread '77 entered Memory and Our Mystic Shrine on February 13. His biggest passion in life was being a father to his two children, Jason and Amy, whom he took on many trips and adventures. He loved spending time on the water, especially with his family. As the son of a music director, Craig spent his entire life involved with music. He was involved with various church choirs, including more than 20 years with the Carmel United Methodist Church in Carmel, Ind., and the last five years of his life with Hyde Park United Methodist Church in Tampa, Fla. Craig is survived by his children and two grandchildren, Dylan and Fiona.



Welcome to Beta Mu

Ayrton Birnbaum • Whiteland, Ind.
Carter Cates • Noblesville, Ind.
Thomas Counsell • New Berlin, Wis.
Nicholas DeChiaro • Plainview, N.Y.
Husam Elgaali • Fishers, Ind.
James Frusciant • Middleton, Wis.
Brandon Granderson • Brownsburg, Ind.
John Groen Jr. • Munster, Ind.
Cody Gutwein* • Brookston, Ind.
 (Cousins **Jeff Welsh '82**
 and **Mark Mayhew '78**)
Caleb Hancock • Fishers, Ind.
Elijah Hostetler • Westfield, Ind.
William Huber • Indianapolis, Ind.
Michael McKee • Lafayette, Ind.
Roger Phaneuf • Grand Rapids, Mich.
Ethan Pio • Morristown, N.J.
Ryan Plummer • Noblesville, Ind.

Benjamin Pugach • Southlake, Texas
Bryce Randolph • Noblesville, Ind.
Andrew Redman* • Zionsville, Ind.
 (Uncle **David Siegel, Depauw '87**)
Nicholas Regier • Spring, Texas
Blake Shaffer • Columbus, Ind.
Jack Skinner • Kent, Ohio
Evan Spiros • Urbana, Ill.
Huntington Stoinoff • Dallas, Texas
Brayden Stewart • Noblesville, Ind.
Luke Walters • Noblesville, Ind.
Joseph Wede • Carmel, Ind.
Noah P. Whited • Carmel, Ind.
Owen Williams • Indianapolis, Ind.
Kyle Zachmann • Indianapolis, Ind.

*Legacy; relation in parentheses

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