



BETA MU LINK

BETA THETA PI AT PURDUE UNIVERSITY • WWW.PURDUEBETA.COM

Beta Mu Recolonization Shifts into High Gear



With the end of the spring semester, Beta Theta Pi can once again have an active presence on Purdue's campus, and our chapter development coordinator **Tylere Presley**, *Central Michigan '12*, is now on site. Tylere is coming to Beta Mu having just completed the recolonization of the Gamma Eta Chapter at Georgia Tech.

One of the items on his agenda for this summer will be recruiting and training local advisors to work with the Chapter. Ideally, we'll have eight local advisors—one to work individually with each new Chapter officer. Tylere will also meet with Purdue faculty and staff as well as start the new member recruiting process, contacting strong candidates this summer.

BΘΠ

The pace quickens dramatically this fall as students return to campus. Through the efforts of the Fraternity and members of the house association board, Purdue agreed to move our recolonization starting date up from January 2015, allowing us to participate in this fall's recruiting activities with other fraternities. This is a huge advantage—it puts us on an equal footing to recruit the top men in this year's incoming class of freshmen. To help us convince these men that Beta is the way to go, the Fraternity will have several recolonization recruitment specialists on campus working with Tylere.

The foundation of Beta Mu's future will be determined by the new members recruited during recolonization. To ensure we attract men who will uphold the principles of Beta Theta Pi, the core values of the Fraternity will be emphasized during recruitment. Quoting from Beta's recruiting literature and the Beta website:

"To build lasting bonds of friendship and brotherhood, Beta calls for:

- **Mutual Assistance**—Betas believe that men are mutually obligated to help others in the honorable labors and aspirations of life.
- **Intellectual Growth**—Betas are devoted to continually cultivating their minds, including high standards of academic achievement.
- **Trust**—Betas develop absolute faith and confidence in one another by being true to themselves and others.
- **Responsible Conduct**—Betas choose to act responsibly, weighing consequences of their actions on themselves and those around them.
- **Integrity**—Betas preserve their character by doing what is morally right and demanding the same from their brothers."

Recruiting will continue through fall 2014. New member education will begin in January 2015, with initiation taking place during spring. We hope to have 40 initiated brothers and 2015 summer recruits moving into the house in August 2015. However, recruitment will be based strictly on quality, not quantity. We will build the chapter as we find good men.

We are grateful for alumni support throughout this process and look forward to returning Beta Mu to the level of strength and leadership worthy of the Beta name.



WHAT CAN I DO TO HELP?

If you know of a young man coming to Purdue who is serious about his future who you feel would make a strong Beta, please refer him. You may do this in several ways:

(1) Go to this link set up by Tylere Presley for submitting referrals:
<https://docs.google.com/forms/d/1yVq7-pkRNHfwYf8PJjU0K0hR6gCMcWxsn7bLxHn0rrQ/viewform>.

(2) Contact Tylere at tylere.presley@beta.org.

(3) Contact any house board member. A full list of members is on page 2 of this newsletter.

Another way to help is to volunteer as an advisor. If you could be available, please contact Tylere by e-mail.

Finally, the most important thing we as alumni can do to help the Chapter is to be fully supportive of Beta Mu's recolonization efforts. Please be understanding of the rules that have been placed on Beta Mu as conditions of our recolonization. Our goal is for Beta Theta Pi to once again be the overall leader among fraternities at Purdue—at the top in grades, in campus leadership positions, in intramurals, and number one in respect afforded by all on campus.

RETURN TO DOMINANCE TIMELINE

- September 2013—Met with the Purdue University dean of students to establish an accelerated plan to return to campus and received approval for return
- June 2014—Hired chapter development coordinator (CDC) and put advisory board together
- Fall 2014—CDC and alumni work to recruit new pledges
- January 2015—Pledge education and leadership training
- Spring 2015—Initiate all pledges
- Fall 2015—Undergraduates move into Chapter House with CDC

BETA MU CHAPTER HOUSE ASSOCIATION BOARD

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Get to Know the Chapter Development Coordinator: Tylere Presley, Central Michigan University '12

1. What was your major at Central Michigan University?

I majored in political science and minored in legal studies and psychology.

2. What was your favorite part of being a Beta as an undergraduate?

Spending time with the whole brotherhood. Whether it was Chapter meetings, retreats, social events, intramural sports, movie nights or cookouts, it didn't matter as long as we were all together.



3. What made you decide to work for Beta Theta Pi after graduation?

I knew I wanted to work for Beta Theta Pi since I pledged during my freshman year when I met my traveling leadership consultant. I thought it would be an amazing opportunity to travel the country, visit different college campuses and Beta chapters, work with various alumni, and to see the Fraternity as a whole compared to what I knew from my campus. The deciding factor for coming to work for Beta Theta Pi was, and still is, that I want to help others do better than what I was able to do, and this seemed like a unique opportunity I couldn't pass up.

4. What type of training did you receive to become a CDC?

My training for the CDC role included being a member of the recruitment team at the College of Charleston for a month and three weeks at Baylor University. During each summer, Beta Theta Pi's expansion department trains for three weeks in Oxford, Ohio, on all the various duties of the job. There is continued training throughout the year as well. My best training came in the form of being the CDC for the Gamma Eta Chapter at Georgia Tech last year.

5. What is your favorite part of the job?

My favorite part of the job is witnessing growth in a person or group and seeing those individuals or groups become the best versions of themselves.

6. Have you worked with other chapters prior to Beta Mu? If so, what did you learn from those groups that is helping you to guide Beta Mu?

I have worked with other chapters prior to working with Beta Mu. My first year on staff, I worked as the leadership consultant for 11 chapters in South Carolina, Georgia and Florida, and was part of the recruitment teams at the College of Charleston and Baylor University. My second and most recent year on staff, I served as

the CDC for the Gamma Eta Chapter at Georgia Tech.

I learned something new with each chapter I worked with, but overall I learned that each chapter and campus has certain qualities that make them unique. It's important to capitalize on these qualities to stand out and excel as an organization.

7. Tell us about your role with Beta Mu Chapter.

My role with the Beta Mu Chapter is to establish a sustainable and successful Chapter that will be a top Fraternity at Purdue in all measurable areas. In order to accomplish and maintain these goals, I work with the district chief in the recruitment and training of an advisory team, serve as the recruitment team leader when additional staff members join me during recruitment, oversee the development of the Chapter's education plan, retreats, officer training and rituals, and provide advisement to all operations and positions.

8. Tell me about the relationship a CDC has with the university administration, staff and Beta Mu alumni. How do these groups affect your position?

The CDC maintains an open and honest relationship with each of the groups mentioned. I meet frequently with all groups, provide updates on the recolonization's progress, successes and areas of concern, and ensure all goals and expectations set by each group is being met.

9. What is the next step for the Chapter?

The next step is advisor recruitment, selection and training, followed closely by member recruitment.

10. How will the recruitment process work?

A team of other Beta staff members and I will be in charge of the recruitment process. We will meet with various university staff, student organizations, Beta alumni, and others for referrals, and we will have a table in high traffic/target areas on campus. From there, we will meet with students, have them fill out an application, interview them, and, if all members of the team agree, ask that potential member to join.

11. Anything else you would like to add?

I would just like to say how excited and honored I am to be the CDC for Beta Mu and look forward to a strong return to being a premier Fraternity at Purdue.

ALUMNUS ENCOURAGES BETA MUS TO RECONNECT

Andrew Maner '91 Says Everyone Can Do Something

The quality of the men of Beta Mu Chapter drew **Andrew Maner '91** to join the brotherhood that would bring him lifetime friendships and bolster his confidence to succeed.

Andy learned many lessons from his time in the Chapter House, including how to make many strong and different personalities work together. "You don't get the right to be unapproachable, or mean, or crass. It's just like the workplace; you can disagree with people but you cannot withdraw—you need to engage in your own positive way."

A large part of the Beta Mu experience was the opportunity to connect with alumni. Andy enjoyed meeting brothers who had graduated and were doing well in their careers. "They were in the center of the fairway rather than bouncing off the walls. [Meeting successful alumni] was a big motivator for younger guys," he said.

A favorite memory of Andy's time in the Chapter House is the laughter. "As you go on in life, everything seems to get more serious, but when you get together with people from back then the innocence and the laughter comes back like it never left," he said.

Andy earned a B.A. in political science and communication and later his MBA from the J.L. Kellogg Graduate School of Management at Northwestern University. He is now the managing partner of U.S. Federal within IBM Global Business Services. He has had a successful career



in government and business including recent positions of CEO at National Interest Security Company, appointed by President George W. Bush as chief financial officer at U.S. Department of Homeland Security, and chief of staff at U.S. Customs and Border Protection.

Being a Beta impacted Andy's career path by providing him with a sense of community that helped develop his confidence. He was able to thrive from being around men with leadership potential and a strong moral compass. The brotherhood helped him develop a confidence and sense of purpose.

Andy makes a point to visit campus regularly, and he keeps in touch with brothers from several pledge classes. He encourages his fellow Betas to reach out and get back in touch. "I think everyone goes through phases, but it doesn't matter if you've been silent for 20 years as long as there is still some sort of connection to the Chapter." Now more than ever, he sees this is the time to get involved. "The Chapter has had a near death experience and requires some additional activity and help. It doesn't matter where people have been in their journey, hopefully everyone can do something," he said.

Andy and his wife, Julie, live in Washington, D.C., with their three sons. He enjoys an active lifestyle playing hockey and golf. You can contact him at andrew.maner@verizon.net.

Alumni Update

Robert K. Abbott '46 is an artist and illustrator. You can read more about his life works on Wikipedia. Robert and his wife, Marilyn, live in Bridgewater, Conn., where he continues to work at Oakdale Studio. E-mail: oakdaleart@att.net

Mac L. Sullivan '46 served on the Beta Mu board for 30 years and lives in Indianapolis with his wife, Mary Ann.

Robert L. Harshman '56 designed and built a research facility for the U.S. Bureau of Mines, Lake Lynn Laboratory, W.Va. and Pa. He also designed and developed a hazardous waste landfill for U.S. Steel in Pittsburgh, now called Taylor Park. He carried out large diameter shaft sinking for Zeni Drilling Co. in Florida which was used for sanitary waste disposal. Robert also built a hazardous waste disposal sight for Martin County, Fla., now owned by SWA. He is now self-employed as a wood worker and lives in North Palm Beach, Fla., with wife, Ann. They have seven children. E-mail: aharshmann@msn.com

James Wagner '56 lives in Muncie where he is active in the state of Indiana cycling programs and Rails to Trails activities. E-mail: jaw1307731@comcast.net

Gary F. Shearer '57 has his own executive recruiting company in Florida that specializes in electric utility, natural gas utility, and water/waste industries nationwide. They recruit seniors/executives, senior managers, project managers, and engineers. He has been doing this for over 20 years. Previously, he was president of CBI operation in Sao Paulo, Brazil. He and his wife, Jane, a Purdue Pi Beta Phi, live in Bonita Springs, Fla. They have two children, both Purdue graduates. E-mail: gshearerhsd@comcast.net

James E. Corliss '61 gathered with five Beta Mu brothers and their spouses from the class of 1960 at the home of Ingebord and **Ralph Mason '60** in Enumclaw, Wash., from June 14 to 18, 2013. The other participants were Kathy and **Fritz Schwarz '60**, Dian and **Bill O'Neal '60**, **John Stein '60**, and **Jim Corliss '61**. He writes, "The time we spent together was wonderful and unforgettable." Following the gathering Fritz and Jim were entertained in Seattle one day by Marylin and **Bill Bumpas '59**. E-mail: jascorliss@cox.net

Vincent Jones '63 says it was wonderful to see so many of his brothers' pictures in the spring 2014 *Beta Mu Link*. He wishes he would have been at Homecoming 2013 with everyone but surgery dictated not coming. He asks to be called at (206) 715-6496. Vincent and wife, Fran, live in Emerald Hills, Calif. E-mail: vince.fran@gmail.com

W. Jefferson Gault '70 says the central New Jersey chapter of the Purdue alumni association meets at Miami Mikes most football weekends for cold beer and camaraderie. He still keeps up with **Mike Tucker '70** in Houston. Golfing and skiing with the boys and their wives is still a major family affair winter and summer for he and his wife, Jill. He writes, "Best wishes for a successful recolonization—Beta Mu is too important." E-mail: wjgault@aol.com

Thomas C. Ewing '72 and his wife, Nancy, have three granddaughters: 5-year-old twins and a 10-year-old. Their daughter, Kimberly, who graduated from Purdue in 1998, is an attorney and is an assistant professor at Indiana-Purdue Fort Wayne. Thomas and Nancy live in Roanoke, Ind. E-mail: tcewing@comcast.net

(Continued on page 4)



BETA MU LINK

There was a great alumni turnout for Homecoming 2013.
Save the date to reconnect at Homecoming 2014.

SAVE THE DATE

Alumni, mark your calendars for Homecoming 2014 on September 27 at the Pavilion of the Birck Boilermaker Golf Complex. Activities will be held throughout the day including the annual meeting at 8:30 a.m.

The Pavilion is conveniently close to Ross-Ade Stadium with ample parking.

More details to come!

Beta Mu Chapter of Beta Theta Pi
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RECOMMEND A MAN FOR BETA MU MEMBERSHIP

Alumni, we appreciate your input as we seek out the best men on campus to fill the ranks of the next Beta Mu pledge class. If you have a recommendation, please send it to Chapter Development Coordinator **Tylere Presley**, *Central Michigan University '12*, at tylere.presley@beta.org.

Alumni Update

(Continued from page 3)

Arthur M. Davis Jr. '74 enjoys life as "Grampy" and playing with his 5-year-old grandson, Remy. He is looking forward to retirement in a few years. He and his wife, Julie, live in Greenwood and have three kids: Sarah, Kelly, and Eric. E-mail: candyman123150@yahoo.com

John W. Bush '75 lives on the Shelby County farm where he grew up. The antique farm tractor collection has grown to a number somewhere in the mid-40s. John is looking forward to retirement from Cummins within the next couple of years. He lives in Shelbyville, Ind. E-mail: jwbush@hotmail.com

Lewis Flohr '77 is self-employed as an agronomist, soil scientist, and farmer. He lives near Frankfort, Ind., with his wife Linda, also a Purdue graduate; class of '78. Additionally, both of their children are Purdue graduates—daughter Allegra in 2009 and son Emerson in 2014. E-mail: lflohr@geetel.net

Jeffrey Smith '80 has a son, Brandon, who pledged Beta at Miami, Ohio, in spring of 2014. Jeffrey and wife, Angela Smith, a Purdue KKT, live in Glen Ellyn, Ill. He is VP of development and leasing for the Chicago region for IDI. E-mail: jsmith7728@wowway.com

Fred W. Wendland '91 spent a month in eastern Africa with family and friends last January. He lives in Venice, Calif., and is an account manager for Brenntag Pacific Inc. E-mail: fwiii@hotmail.com

Steven DiCenso '92 and his wife, Kim, have two children, Juliana (13) and Anthony (11), who are both competitive snowboarders at Loon Mountain near Lincoln, N.H. Steven and his brother expanded their display manufacturing company into composite outdoor patio furniture, Malibu Outdoor Living. Every year they attend a trade show in Chicago where he catches up with brothers. He writes, "Being a Beta is still a privilege and an honor. I love the relationships I made. Funny to watch us all get old." He lives in North Kingstown, R.I. E-mail: sdicens1969@gmail.com

Bryan Dombrowsky '94 is a commander in the U.S. Navy Reserve, serving as territory manager, for the U.S. Navy Reserve. He and wife, Irma, and children, Sofia and Rutger, live in Morgan Hill, Calif. E-mail: bryan.dombrowsky@gmail.com

Gregory S. Reid '94 has started a new engineering firm called Streamline West Engineering LLC, which specializes in coastal, river, and civil engineering and permitting. He lives in West Linn, Ore. E-mail: greg.s.reid@gmail.com

Justin P. Burkhardt '12 accepted a job working for a mechanical contractor in Westminster, Colo., where he is one of three project engineers on the Denver VA Hospital; a 12-building campus with over \$1 billion in total project cost will be the largest hospital currently going up in the country. He enjoys everything Colorado has to offer with numerous outdoor activities. He picked up skiing and fly fishing. He hopes to make it back to Homecoming or the BCM career fair next fall. E-mail: jburkh@gmail.com