

RETURN TO DOMINANCE

BETA THETA PI AT PURDUE UNIVERSITY



GENERATIONS OF BETA MU BROTHERS GATHER AT HOMECOMING TO RECONNECT AND ADMIRE RENOVATED HOUSE

• *Over \$3.8 Million Raised to Date*

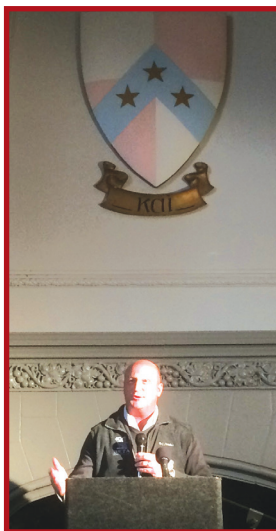
• *Additional Funds Needed to Complete Project as Envisioned*

Renovations are nearly complete, and the end result is absolutely spectacular. The Beta Mu house is the envy of campus, and we celebrated our undergraduate successes, Homecoming, and our renovated and expanded Chapter House on November 7. Seeing really is believing and those who attended the rededication ceremony were overwhelmed with pride. More of our loyal alumni made financial commitments on the spot, wanting very much to be a part of the success of this project.

Squeezing an extensive top-to-bottom renovation into half a year may sound impossible, but not for us! We knew this was necessary to get it done on time to continue attracting the best and brightest to the new Beta Mu. While a construction project is never without a few hiccups, everything came together. The most gratifying moments as of late were the looks on the faces of the undergraduates and alumni during our Homecoming weekend. What they came home to was an unbelievable home worthy of representing Beta Theta Pi.

This project has been a labor of love, with an emphasis on labor. I'm very happy with the contractors' ability to retain the feel and originality of the house while bringing everything up to date and up to code. Despite the scope of the work, the house retains its familiarity to those who haven't been back for decades. This new home will better serve our growing Chapter and better accommodate what today's students need in their living and learning space.

By the time of the ceremony in November, the payoff was evident. There is



Campaign Chairman Cary Wood '89 addresses the brotherhood during Beta Mu's house rededication ceremony on November 7.

a distinctive sense of pride from the undergraduates in their new house.

Of course, renovations like this don't happen without the time, effort, and financial resources of many. And on that note, work remains—we're mostly done building, but not paying. We still need to raise \$1.2 million to fully pay for the project without hiking up house bills, which we need to avoid given the price competitiveness of alternative housing.

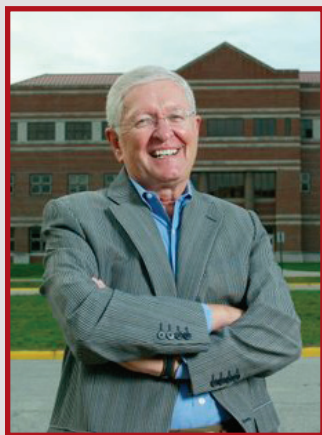
I have a couple of reminders for you. We still have our matching gift challenge happening. We're only about \$100,000 away from meeting that challenge. **Every \$5,000, or more, pledge or gift gets matched. Additionally, we have the opportunity to accept tax-deductible pledges and gifts.** The enclosed pledge form will explain more about this opportunity.

Brothers, I have two challenges for you: come to the house to see the finished product for yourself, and fill out the enclosed pledge card to support the project financially. You won't be disappointed with the house or the spectacular undergraduate Chapter; they are worthy of your support.

Yours in _kai_,
Cary Wood '89
Campaign Chairman
(248) 613-2888
cwood@sparton.com

Support Beta Mu today!
House Association giving:
<http://betamu.kintera.org/donatenow>;
Educational Foundation giving:
<https://gift.beta.org/purdue>.

Distinguished Alumnus Philip E. Nelson '56 Provides for Beta Mu's Future



Philip Nelson '56 grew up a farm boy. His family owned a small tomato canning operation in Indiana, and growing up, the expectation was for him to take care of the farm. By the time Philip was old enough to attend college, he had only been outside of the state one time, so you can imagine the overwhelming feeling walking on Purdue's campus for the first time.

Philip was briefly exposed to Greek life by his brother-in-law, a Beta at Indiana University. So when he arrived at Purdue, he sought out the Fraternity. He, along with three others, were the sole members of that spring's pledge class. Later known as "The Mystic Four," Philip and his new brothers became very close and share an experience not many before, or since, can say they have.

"Since there were only four of us, we did almost everything together," said Philip. "We were welcomed wholeheartedly by the other Betas and that feeling made my time at Beta Mu extremely enjoyable. My level of confidence increased significantly during those years. Beta was recognized as one of the top fraternities on campus, so that definitely helped. I was a member of Purdue's glee club as an undergraduate, so that took me away a lot, but I always felt supported and like part of a family. I had no idea how much being a part of the Chapter would impact my future."

Philip graduated from Purdue with a B.S. in horticulture and later returned to earn his Ph.D. Not long after, he began

(Continued on page 4)

HELP US REACH OUR GOAL WITH YOUR GIFT TODAY

Every Gift Helps, No Matter the Size!

We sincerely thank the following brothers and friends for their dedication and generosity to the *Return to Dominance* campaign. They recognize the importance of ensuring the future of Beta Mu and have demonstrated a sense of gratitude for their personal experience. Commitments are still needed from the rest of our alumni to achieve our campaign goal and complete this major project.

RETURN TO DOMINANCE CIRCLE
(\$1,000,000 and above)
Bruce White '75

MEN OF PRINCIPLE CIRCLE
(\$500,000 to \$999,999)
Stephen D. Bechtel Jr. '46
William Elmore '75

KAI CIRCLE
(\$250,000 to \$499,999)
John K. Merrell '50
Andrew Stephens '79

FOUNDERS CIRCLE
(\$100,000 to \$249,999)
Michael Wells '75

150 LITTLETON CIRCLE
(\$50,000 to \$99,999)
Terri Earnest '66
Stephen Poe '77

BETA CIRCLE
(\$25,000 to \$49,999)
Eugene Enlow '64
David A. Rose '67
R. Scott Hayes '68
William W. Reid '70
Chris Jeffries '73
Larry Link '82
Jay Merrell '82
John A. Laurie '86
Cary Wood '89
Andrew Maner '91

1903 CIRCLE
(\$10,000 to \$24,999)
John W. Longstreth '51
David Byrne '65
Richard G. Stevens '66
William R. Ellspermann '68
Kevin Comer '71
Gary W. Conkright '76
Paul S. Petticrew '76
George R. Cooper '78
Thomas H. Lupfer '79
William D. Moss '81
Thomas Hoover '82
Kent Whitaker '86
John L. Kelliher '88

Baco Benton '94
Ryan L. Bradley '94
John Tyrpin '94

BOILERMAKER CIRCLE
(\$5,000 to \$9,999)
John R. Kendrick '47

In honor of
Mac Sullivan '46
Howard R. Meeker Jr. '48
Jack W. Stine '49
In memory of
Robert W. Stine, *Tau*
Thomas G. Gerding '52
Thomas R. Lugar '55
James B. Lester '56
Philip E. Nelson '56
Robert Bruner '57
Samuel C. Malsbary '58

In memory of
G. David Malsbary '63
William Bumpas '59
James E. Corliss '61
William D. Shrack '61
Alfred A. Mulliken Jr. '63
James K. Risk III, *Duke* '63

In memory of
J. Kirby Risk '25
F. William Rahe '64
In memory of
G. David Malsbary '63
Dr. John R. DeVries '65
In memory of
G. David Malsbary '63
Kyle M. Fink '65
John Walter '65
Phillip W. Ward '65
Robert N. St. Jean '69
M. Stephen Huss, M.D. '70
Geoff J. Hibner '71
Robert L. Cohen '74
Josemanuel Gutierrez
Muguerza '74
Mark M. Owen '74
Joe C. Whitehead '76
David A. Winslow '76
Frederick R. Christen '77
In memory of
William Culbertson '78
George Ellis Jr. '79
Stephen M. Marsh '81
Christopher Clapp '82
John M. Hanna '82
Doug Meeker '82
William S. Tippet '83
Thomas Brazina '86
James E. Dora Jr. '86
Steven Klingner '86
Charles H. Norman '86
Michael Delgado '90
Rick Martin '90
Chris Schulhof '90

Nicholas Economos '93
In memory of
J. Tobias Fox '93
Pete Economos '97
Neal A. Lux '99

BETA MU CIRCLE
(\$2,500 to \$4,999)
Thomas Small '55
Richard Petersen '56
John E. Young '56
Vincent K. Jones III '63
John Canterbury '65
John R. Carroll '67
Steve Dillon '67
William F. Qualls '67
William P. Johnson '71
Bart C. Schubert '83
Marshall Trusler '86
Kyle A. Wood '92
Aaron Hanlon '09
Matthew Gentry '12

SUPPORTERS CIRCLE
(\$1,000 to \$2,499)
John R. Brown '50
Jacob A. Harman '51
John P. Sohn '51
Donald M. Gwinnup '53
Frederick R. Eibel '56
Phillip G. Finney, D.V.M. '56
James A. Wagner '56
In memory of
Chuck Bradford '55
James Eibel '58
In memory of
Frederick Eibel '29
Robert Bradford Jr. '59
James S. Crane '59
Raymond W. Gass '59
In memory of
Thomas G. Adams '59
Thomas F. Moran '59
Philip Kuebbeler '60
In memory of
Don Robertson '60
Frederick H. Schwarz '60
William W. Slemmons '60
Gary A. McElroy '61
In memory of
John Wooden '32
Michael Brock '64
Dean A. Wilson '64
Joe C. Doan '66
Grant H. Martin '67
John E. Mitchell '67
Richard Bond '68
R. Scott Hayes '68
In honor of
Grant Martin '67
George L. Olp '68
David Van Dam, M.D. '69
Richard A. Roski '71

Harold K. Thomas '72
In memory of
Dave Gerard '72
Robert Weidenmiller '72
Michael S. McCoy '73
Richard A. Grishaw '74
Scott W. Walker '76
Robert Toth '81
John Kestler '82
Rich Wolfred '82
Scott D. White '84
Theodore Labus '86
Dewey Martinelli '88
Kelly Eads '89
Kevin E. Mayer '91
T. Kevin Schulhof '96
Brien Donahue '08
James Lucas '10
Joshua Ford '12
In memory of
Patrick Trainor and
Scott Notary

CONTRIBUTORS
(Up to \$999)
Frances Kerber
In memory of
Phil Kerber '54
Helen S. Tippet
In memory of
James Tippet '50
Edward K. Banker '47
In memory of
William Cline '45
George Harmon '49
In memory of
Lee Harmon,
my Beta sweetheart
Robert B. Billman '52
Russell C. Stanley '53
In memory of
Howard R. Meeker '48 and
C. Richard Stanley '50
James R. Lankton '54
In memory of
James Kirby Risk Jr. '25
Eldon G. Black '56
James J. Obear '56
In memory of
Donald P. Williams '48
In honor of
Dick Petersen '56
John W. Randecker '56
Clifford A. Dunton '57
John Hoyt '57
James Shrack '57
Louis Zellers '57
David Young '58
Jim Pierce '59
In memory of
Thomas G. Adams '59
Ralph R. Mason '60
John D. McDougale '60

CAMPAIGN STATUS AT-A-GLANCE

As of November 25, 2015

\$5 Million Goal

\$3,818,741 Total Commitments

\$318,000 Raised Toward \$450,000 Matching Gift Challenge

182 Total Contributors

1,443 Mailable Alumni

Ronald Steenerson '60
Michal McClure '62
David E. Cox '63
George Raub '63
In memory of
G. David Malsbary '63
Phillip L. Zellers '64
Allen Anderson '65
Michael O'Neill '66
Jan Deemer '68
Frank Kaufman '71
Steven Longfellow '71
Charles G. Machledt '71
Michael S. Kady '72
William Keller '72
R. Stephen Linegar '72
Fredric P. Machledt '72
Thomas Popchey '73
Bruce Parkinson '78
Thomas P. Heed '80
David P. Todd '82
Edward A. Fargo IV '83
Mark Peterson '83
Shay Jarrell '84
Timothy S. Fox '86
Tim H. Dhillon '90
Nicholas Clemens '01
Erik Henderson '01
Matt Kraushar '07
Michael Burns '08
Beau N. Pahud '12
Chris J. Trujillo '15
In honor of the
Purdue Class of '15
Graduates

Join your brothers on this list; make a pledge today!



OUR NEW HOME FOR MEN OF PRINCIPLE



Beta Mu celebrated an eventful Homecoming the weekend of November 7. Many alumni, family, and friends attended and saw first-hand your dollars at work. This event doubled as the grand reopening and rededication of our beloved Chapter House. Because of your generous donations, our undergraduate members have a place to call home while studying at Purdue.

Our mission is to ready these young men for the future while instilling in them Beta's ideals and traditions. These walls are filled with potential. It's now up to these young men to do their part and put it into action. They won't let you down.

If you were unable to attend Homecoming weekend, these photos display what our alumni have helped accomplish for our brotherhood. The next time you're in town, be sure to stop by the house and take a tour. We couldn't have done it without you.





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Beta Theta Pi at Purdue University
P.O. Box 442100
Lawrence, KS 66044-2100

Address Service Requested

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LAWRENCE, KS
66044
PERMIT #570

MEMORY AND OUR MYSTIC SHRINE

We are deeply saddened by the loss of **Thomas F. Moran '59** on November 15, 2015. Tom was a very active member of the House Association Board, serving several times over the years. Since he lived in town, he was our "man on site" for so many projects. He will be greatly missed.



Distinguished Alumnus Philip E. Nelson '56

(Continued from page 1)

teaching at the University in the Horticulture Department. During Philip's impressive 50 years at Purdue, he was involved with many outstanding accomplishments, including the creation of the Department of Food Science (of which he was department head for 20 years), the initiation of the Whistler Center for Carbohydrate Research, and being selected to receive the World Food Prize ("It's the Nobel Prize of agriculture.") to name a few. Upon retirement, Purdue's trustees named the food science building on campus the Philip E. Nelson Hall of Food Science to honor his successful years of service to the University.

"I didn't plan my future—it just happened. But I was prepared for it. You must always remember to prepare yourself to take advantage of what might come along. As you move through life, you will make mistakes and unexpected things will happen that knock you down. But getting knocked down is not failing. It's staying down that's the failure. You must always get up and continue moving forward.

"My relationship with Beta Theta Pi mirrors that sentiment. I was a faculty advisor in the '60s and that was a time when fraternities began taking a

turn for the worse. I had to walk away because I did not like seeing Beta decline in the ways it was. But now I see things returning to the way they were when I first began my membership and am willing to start again—Beta was knocked down, brushed itself off and marched forward. I'd like to give young men the same opportunity to find their way in life as I had, and giving to Beta Mu's campaign is the way to do so. It's comforting to see the hope for the future of these bright students, and I'm confident Beta can do the job."

Philip and his wife of 60 years, Sue, live in Pellston, Michigan. The two met on Sue's first night on campus. Philip was a junior at the time and, later, Sue was a Theta living next door. Philip and Sue have three children: Jennifer, Andy, and Brad; and eight grandchildren. Philip is proud to report that two of his granddaughters—originally from Michigan—are paying out-of-state tuition to attend Purdue and study food science. They're also both members of Kappa Alpha Theta.

Now that he is retired, Philip enjoys traveling, photography, and spending time with family. You can contact Philip at pen@purdue.edu.

FIND US ONLINE



www.purduebeta.com



Beta Theta Pi – Purdue University



@Purdue_Beta



<http://betamu.kintera.org/donatenow>

"I'd like to give young men the same opportunity to find their way in life as I had, and giving to Beta Mu's campaign is the way to do so."