



BETA MU LINK

BETA THETA PI AT PURDUE UNIVERSITY • PURDUEBETA.COM

A Stable Future for Beta Mu

When you think of Beta Mu, what do you think of first? The brothers in your class, Homecoming tailgates, the date party where you met your future wife? Looking back on our own experiences in the Chapter, the countless memories and forged friendships remind us of the truly unforgettable experience we shared together. We will never forget our college years together or the center of our brotherhood: our Chapter House at 150 Littleton Street.

For more than 120 years, Beta Theta Pi has helped grow thousands of Purdue men into leaders in their fields and communities. Many of those alumni united over a decade ago to transform our home, preparing a new generation to join Beta Mu's success story. In the years since, our Chapter has proven to be a pillar of Purdue's thriving fraternity experience, helping men find community and lifelong networks.

We stand today at another turning point: Beta Mu leaders have created a plan to address the long-term financial stability of our Chapter. This effort is about much more than home maintenance; it's about creating the structure and foundation to prevent future brothers from dealing with the same challenges we had to address.

To begin this new era for Beta, we are excited to announce the *Continue the Dominance* capital campaign. This project will invest in our Chapter's future through three main phases:

PHASE ONE: PROTECT THE STRUCTURE

We recently completed a roof replacement at the Chapter House. Next, we target structural priorities, including bathroom updates, new furnishings, hardscaping and landscaping, and other long-term maintenance needs.

PHASE TWO: STRENGTHEN THE FOUNDATION

This phase will retire our \$1.2 million debt and build an operating reserve fund of \$500,000, preparing our home for inevitable needs in the decades to come.



Beta Theta Pi Announces \$2 Million Capital Campaign

PHASE THREE: SCHOLARSHIP ENDOWMENT

We will build a \$300,000 scholarship endowment, supporting future recruitment and retention of deserving young men regardless of the Chapter's financial status.

A modest investment today prevents another massive capital campaign tomorrow. None of this is about luxury or excess growth; it's about stewardship—investing in the next generation just like those before us did.

The Beta Mu House Association is ready to take on this vital project, but we cannot do it without you. Early commitments from 37 alumni have already raised \$1,531,464. This is an impressive start, and now we need your assistance to reach or exceed our campaign goal of \$2 million. In the coming weeks, you will receive additional information detailing the project, the campaign, and ways in which you can help.

This is a time to reflect on your Beta experience. Remember the impact this brotherhood made on you and imagine how this Chapter will affect future brothers. Beta Mu has given each of us an irreplaceable experience; it is our duty to honor our membership and invest in the future of Beta Theta Pi at Purdue.



Yours in _kai_,
Tom Hoover '82
 Beta Mu House Association President
 thoover6060@gmail.com

Funding Beta's FUTURE



**NEAL LUX '99 ON
GIVING AND GROWTH**

For **Neal Lux '99**, Beta Theta Pi was not part of his original college plan, but it quickly became a defining influence on his personal and professional lives. Today, as president and CEO of Forum Energy Technologies, Neal is paying that experience forward as one of our alumni donors.

"I entered school not wanting to join a Fraternity," Neal recalled. That changed when a friend introduced him to Beta during recruitment. "The more I got to meet the guys at the house and see the activities and the bonds they had, it got me interested." That sense of connection later shaped how he approached teamwork and leadership.

Neal served as vice president and athletic chairman, gaining early experience managing different personalities and aligning people toward a shared goal. "You've got to take different personalities and bring them together in a way that gives you the greatest chance of

success," he said. "You learn to manage big egos and still find a winning combination."

After earning his degree in industrial engineering, Neal began in management consulting but soon realized it lacked the long-term team dynamic he valued. He pivoted into energy manufacturing. "I took a chance and moved to a new industry, and it paid off," he shared.

That willingness to take calculated risks became a hallmark of his career. Neal later helped found Global Tubing, a startup that grew significantly before being acquired by Forum Energy Technologies, where he now leads the company. He encourages young brothers to embrace similar moments of uncertainty. "There are going to be times where you have to take a little more risk—those decisions can lead to great results."

Neal's success has also shaped his perspective on giving back. Inspired by fellow alumni,

particularly his pledge brother **Byron Wheeler '99**, he felt a responsibility to contribute. "I looked at what I could do and thought this was an opportune time to support the efforts I saw." With two brothers and a cousin who are also part of Beta, his connection is deeply personal.

While distance limits his day-to-day involvement, Neal believes financial support is critical to the Chapter's future. "If you have a few determined alumni who put in the time and the capital, you can really make a big difference," he said. "I'm more than happy to play my part."

For Neal, giving back is an investment in the next generation that ensures members have access to the same leadership opportunities and lifelong connections that shaped his own path.

If you'd like to connect with Neal, you can reach him at dgross@medinstitute.com.



Know a Potential Beta?



SUBMIT YOUR RECRUITMENT RECOMMENDATIONS

If alumni would like to make recruitment referrals, please reach out to Vice President of Recruitment **Garrick Addison '28** at (317) 793-9308. Please include the referral's name, your relationship to them, and their phone number.

Early Donors Pave the Way for a Stronger Future

Campaign Status at a Glance

As of May 7, 2026

\$2 Million Goal

**\$1,531,464
Raised to Date**

37 Contributors

WILL YOU BE JOINING THEM?

We extend our heartfelt gratitude to our generous early donors who have contributed \$1,531,464 to the *Continue the Dominance* campaign. These individuals understand the importance of investing in our shared legacy, and their contributions echo a commitment to fostering a vibrant and resilient community.

While we have made great progress thus far, we will need the support of all brothers to make this campaign a success. Keep an eye out for more information on how you can be a part of this effort.

All donors will be recognized in appropriate giving categories in all campaign publications unless otherwise requested. Pledges of \$5,000 and above will be displayed on a permanent donor plaque at the house.

If you feel an error has been made in recording your gift, we sincerely apologize. Please contact our campaign coordinator at (785) 843-1661 with any corrections. Thank you for your support!

Kai Circle (\$250,000 and above)

Terri Earnest '66
Geoffrey J. Hibner '71

Founders Circle (\$100,000 to \$249,999)

John E. Young '56
William B. Elmore '75
Michael W. Wells '75
Merry Kay and Steve Poe '77
Jay Merrell '82
Neal A. Lux '99

150 Littleton Circle (\$50,000 to \$99,999)

James E. Corliss '61
Thomas A. Lupfer '79
In memory of
Jeffrey Joslin '79
Raymond Benton '94

Beta Circle (\$25,000 to \$49,999)

Rick '79 and
Marylynn Bond
Robert Toth '81
Thomas C. Hoover '82
Larry Link '82
Cary B. Wood '89
Andrew B. Maner '91

Oxford Circle (\$15,000 to \$24,999)

R. Scott Hayes '68
William S. Tippet '83

1903 Circle (\$10,000 to \$14,999)

David A. Thompson '64
Kevin M. Comer '71
George R. Cooper III '78
Jim McDonnell '79
Gregory Ogle '94
Ryan Yoo '21

Boilermaker Circle (\$5,000 to \$9,999)

William M. Bumpas '59
Paul S. Petticrew '76
Marc Fooksman '81
Stephen M. Marsh '81
Bradford G. Addison '82
Mike Assaad '94
John C. Tyrpin '94

Beta Mu Circle (\$2,500 to \$4,999)

Sean M. Klinger '17
Griffin Hoover '18

Supporters Circle (Up to \$2,499)

Grant H. Martin '67
William D. Moss '81
Steven M. Klinger '86

Reflecting on an Outstanding Year

Beta Mu Chapter is proud to reflect on a strong year of growth, achievement, and continued momentum. Our brothers have consistently embodied the values of intellect, integrity, and mutual assistance, making a lasting impact on campus and within the greater Purdue community.

Throughout the academic year, our Chapter achieved remarkable success across all areas, led by another outstanding year of philanthropic efforts. Beta Mu raised over \$60,000 in support of charitable initiatives, once again ranking No. 1 among all fraternities and No. 2 in the entire Fraternity, Sorority, and Cooperative Life community.

Building on this success, we introduced a new spring philanthropy event, Beta Rose. This multi-day competition brought together representatives from each sorority to compete in events including relay races, a dodgeball tournament, a baking competition, social media challenges, and, most importantly, fundraising. This year, Evelyn Perez, a sophomore from Delta Zeta, was crowned Beta Rose.

Following this event, we co-hosted a Greek-style Olympics alongside Purdue Dance Marathon at the Chapter House, where organizations competed in volleyball, cornhole, and basketball, further strengthening community engagement and participation. All philanthropic efforts proudly supported the Tyler Trent Cancer Research Endowment.

Academically, the Chapter continued to set a high standard. Beta Mu finished the fall semester with a 3.27 GPA, placing fourth in Big House GPA within the Interfraternity Council (IFC). Notably, our new members earned the No. 1 new member GPA—an accomplishment of particular significance for the Chapter and a testament to the emphasis placed on academic success among our newest brothers.

Beyond the classroom, Beta Mu remained deeply committed to service and campus involvement. Brothers completed over 1,300 hours of community service throughout the year, contributing through blood drives at the house, highway cleanups, the Wabash River, and a wide range of volunteer efforts across the community. Additionally, our Chapter maintained a strong presence in campus leadership, with brothers holding positions across numerous student organizations. Most notably, Beta Mu has five brothers serving on the IFC, the highest representation of any chapter, reflecting our commitment to leadership and accountability within the fraternity/sorority community.



Brothers of the fall '23 pledge class make the most of their time abroad, exploring Europe and creating lasting memories together.

Athletically, the Chapter experienced continued success at both the national and campus levels. Our Greek basketball team competed at a national championship tournament in Memphis, Tennessee, finishing fifth in the country. In addition, our intramural basketball team advanced to the Final Four, further demonstrating the competitiveness and unity of our brotherhood.

We are aware of the fundraising campaign that is underway with our alumni. The Chapter is very appreciative of those who have already pledged. We have been working closely with the alumni association to identify areas of spending (in addition to the beautiful new roof) so that our house remains the best on campus!

With a successful year behind us, the brothers of Beta Mu look ahead with strong momentum and excitement. As we move into the coming months, we remain focused on building upon our achievements, strengthening our brotherhood, and continuing to uphold the standards that define our Chapter.



Yours in kai,
Keegan Lynch '28
President



Beta Mu's Grand Prix Team, led by Noah Perkins '27 (left) and Liam Phillips '27 (right), in front of their kart driven in this semester's race!

BETA THETA PI

MEN OF PRINCIPLE



Left: Beta Mu brothers represented the Chapter at Winter Conclave in Chicago, engaging in leadership development and connecting with Beta members from chapters across the country. From left: Damon Smiley '28, Ethan Wood '28, Michael Griffith '28, and Keegan Lynch '28.



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ALUMNI UPDATES

MEMORY AND OUR MYSTIC SHRINE

John Patrick “Pat” Conley '68 entered Our Mystic Shrine on July 28, 2024. We all knew him as Pat. Pat Conley was the starting middle linebacker for the Boilermakers during the '64, '65, and '66 seasons, and played in the January 1, 1967, Rose Bowl Game along with Bob Griesse (Purdue won).

Daniel “Doc” Palermo '84 entered Our Mystic Shrine on October 29, 2025. He was an avid Boilermaker and Green Bay Packers fan and a proud Eagle Scout. He enjoyed motorsports, watersports, gardening and landscaping, home remodeling, and automobile renovation.

ALUMNI NEWS

Jim A. Pierce '59 moved to The Villages, Fla., and enjoys participating in the model train club and other activities. Now in his 80s, he spends his time remembering Beta Days, especially Homecoming football with his Beta brothers. Email: jimbowan44@aol.com

Dr. Phillip Shirley '64 retired from veterinary practice 20 years ago but maintains his licenses and does charity work. Recently widowed, he spends his time as a gentleman farmer, being involved with and supporting Paramount Historic Theater in Anderson, Ind., and being active with his four border collies. He lives in Pendleton, Ind. Email: prshirley@aol.com

Lee Saberson '68 lives in Carmel, Ind., and hopes to continue his pumpkin carving displays in Carmel,

Fishers District, and Westfield, Ind., and in Whitefish Bay, Wis. He made a dragon outline at the house during Homecoming a few years back. To find some of his TV appearances, Google Lee Saberson pumpkins. Email: leesaberson@aol.com

Mike S. Kady '72 lives in Weston, Fla., and remains active as founder/CEO of KD Management Services LLC. He and Linda celebrated their 55th wedding anniversary in January 2026. Both of their sons, one daughter-in-law, and one granddaughter (current freshman) have attended Purdue. Email: mikedady@yahoo.com

Mark M. Owen '74 and his wife, Betsy (Purdue Kappa Alpha Theta), celebrated their 50th wedding anniversary with a trip to Iceland with their daughters and grandchildren. “A great marriage between a Beta and a Theta.” They live in Columbus, Ohio. Email: markowensales@gmail.com

William DeCoste '86 has been retired from Ford for nearly eight years. He lives in Novi, Mich., and teaches high performance driving and sailing and competes in sailing and Masters swimming and volleyball. “My model train layout was recently included in a tour during the 2025 NMRA convention.” Email: whyknotfl11@yahoo.com

Kelly J. Eads '89 lives in McCordsville, Ind. He and his wife retired from Eli Lilly and Company on July 31, 2025. “Excited for the new chapter ahead.” Email: kjvjeads@gmail.com



Above: Brothers from the '70s get together for a luncheon in Naples, Florida, in February.

Below: Greg Ogle '94 hosted 12 Beta Mu brothers at Seaview Hotel and Golf Club in April.

